

Get on board **THE Farmer Jock** BUS



PUKEKOHE EAST SCHOOL
Learn to Strive. Strive to Learn.

David Henshaw's Farmer Jock cartoon characters, bigger than they've ever been seen before, now proudly adorn the Pukekohe East School bus.

The late David Henshaw brought humour to farmers nationwide for four decades with his character Farmer Jock. His 'Jock' cartoons appeared in the New Zealand Farmer magazine for 34 years, he published books and he illustrated an extensive range of agricultural publications. In 2011 he became an Officer of the New Zealand Order of Merit.

Mr Henshaw always had a special interest in child education, and he went out of his way through his cartooning to help children of all ages. He loved the Pukekohe East School bus concept. Sadly he passed away in March before seeing the school bus in its new Farmer Jock livery.

Farmer Jock will live on in the Pukekohe district. The new-look Farmer Jock Bus can be hired, and proceeds help fund the school bus.

Pukekohe East School's bus makeover was made possible by the generosity of major sponsor Searle Group and advertisers Continuous Group, Farmers, Farmlands, Franklin Vets, Glassways, Manukau Panel & Paint, MJ Hair, Oceania Helicopters, PaperPlus, Silver Lining, The Playhouse Preschool, Tomorrows Grass, Total Span and TrailLite.

SPONSORSHIP OPPORTUNITIES

Please consider sponsoring a cartoon character on the window for \$120 a term or \$400 a year. We can put your name or a message alongside your chosen character inside the bus.

Or promote your business with a logo on the side of the Farmer Jock Bus for \$400 +gst for 12 months. Our Farmer Jock Bus is turning heads every day and you'll enjoy great exposure.

To hire the bus or advertise on the bus please email pukekoheeastschoolbus@gmail.com or indicate your interest on this form and return it to the school office.

I AM INTERESTED IN

My company logo (greyscale, approx 470mm high) on one side of the bus for 12 months \$400+gst

Sponsoring a window character for \$120 incl. gst per term or \$400 incl. gst for 12 months.

Choose from:

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> 1. Ducks | <input type="checkbox"/> 5. Horse |
| <input type="checkbox"/> 2. Cat | <input type="checkbox"/> 6. Farmer with arms crossed |
| <input type="checkbox"/> 3. Dog | <input type="checkbox"/> 7. Goat |
| <input type="checkbox"/> 4. Sheep | <input type="checkbox"/> 8. Hanging farmer |
| | <input type="checkbox"/> 9. Horse with saddle |

Name: _____

Phone: _____

Email: _____

